

**SIR C.R.R.COLLEGE OF ENGINEERING, ELURU**  
**P.G.COURSES**  
**DEPARTMENT OF MANAGEMENT STUDIES**

S.No	Name of the Activity	Resource Person	Date
01	J.R.D Tata's 117 <sup>th</sup> Birthday Celebration	<p style="text-align: center;"><b>Chief Guest</b>  Sri K.Krishnaraju garu,  Member Managing Committee and Designed Representative  &amp;  Dr.K.Venkateswara Rao,  Principal,  Sir C.R.R.College of Engineering,Eluru</p>	29-07-2021
02	Peter Drucker 112 <sup>th</sup> Birthday Anniversary Celebrations	<p style="text-align: center;"><b>Chief Guest</b>  Sri K.Krishnaraju garu,  Member Managing Committee and Designed Representative  &amp;  Dr.K.Venkateswara Rao,  Principal,  Sir C.R.R.College of Engineering,Eluru</p>	19-11-2021
	Peter Drucker 112 <sup>th</sup> Birthday Anniversary Celebrations	<p style="text-align: center;"><b>Online Guest Lecture</b>  Dr.B.Ravi Kanth, Ph.D(Psy),  Dy.Director – Career Counselling &amp; Mentoring, GITM Career Guidance Center (GCGC)</p>	19-11-2021
03	"Consumer Awareness"	<p style="text-align: center;">Sri. T.Kondanda Ramaiah, Advocate &amp; Chairman  "Viniyoga Bharathi" National Voluntary Consumer Organization,  Vijayawada.</p>	24-12-2021
04	"Role of Communication Skills for Management Students"	<p style="text-align: center;"><b>Online Guest Lecture</b>  Dr.P.Giri Babu,  Assistant Professor,  GITAM School of Business  GITAM (Deemed to be University)  Visakhapatnam.</p>	28-03-2022.
05	"Recent Trends in Management"	<p style="text-align: center;"><b>Online Guest Lecture</b>  Dr.Ch.Siva Kumar,  Assistant Professor,  Department of BBA,  Koneru Lakshmaiah Education Foundation, Green Fields, Vaddeswaram.</p>	30-03-2022
06	"Developing your Personal Career Strategy"	<p style="text-align: center;"><b>Online Guest Lecture</b>  Sri.V.Premchand,  Senior Process Associate (HR),  Tata Consultancy Services, Bengaluru</p>	09-04-2022
07	"Career Opportunities in the Retail Loan Professional (BFSI) Sector"	<p style="text-align: center;"><b>Online Webinar</b>  Sri Mr.Rohit Lal  (an alumnus of IIT, KGP and IIM, Kolkata).</p>	16-04-2022

08	"Financial Planning"	<p align="center"><b>Online Webinar</b></p> <p align="center">Dr.Sharan Kumar Shetty, Ph.D(Banking), MBA(Finance), KSET (Management)Associate Professor, Academic Coordinator &amp; Member of Governing Body MSN Institute of Management-Mangaluru</p>	21-06-2022
09	Innovations in Managing Personal Finance – A Lesson for Leaders for Tomorrow”	<p align="center"><b>Online Webinar</b></p> <p align="center">Dr.Sharan Kumar Shetty, Ph.D(Banking), MBA(Finance), KSET (Management)Associate Professor, Academic Coordinator &amp; Member of Governing Body MSN Institute of Management-Mangaluru</p>	21-07-2022
10	JRD Tata 118 <sup>th</sup> Birth Anniversary	<p align="center"><b>Chief Guests</b></p> <p align="center"><b>Sri.Gutta Sai SatyaVara Prasad</b> Managing Director, Vishnu seeds, Sri Lakshmi Fertilizers and Lakshmi Fuels</p> <p align="center"><b>Sri.Annappaneni Ravi Kumar</b> Managing Director, Athidi International and Chairman, Sree Bharathi Educational Institutions</p> <p align="center"><b>Sri.JastiKannaiahChowdary</b> Managing Director, RK Seeds and Lakshmi Seeds</p>	29-07-2022

*K. S. S. S.*

HOD.,MBA

Head of the Department  
Department of MBA  
St. C.R.R. College of Engineering,  
FLURU-534 707