II B. Tech I Semester Supplementary Examinations, May - 2019
MANAGERIAL ECONOMICS & FINANCIAL ANALYSIS
(Common to EEE,ME,ECE,EIE,ECC,AME,AE and Mining Engineering)

Time: 3 hours   Max. Marks: 70

Note: 1. Question Paper consists of two parts (**Part-A** and **Part-B)**
2. Answer **ALL** the question in **Part-A**
3. Answer any **Four** Questions from **Part-B**
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PART –A

1. a) Define Law of demand.   (2 M)

    b) Explain fixed costs.   (2M)

    c) What is priority pricing?   (2M)

    d) Explain about partnership firm.   (2M)

    e) What are the financial statements for analysis.   (3M)

    f) What is Discounting cash flows?   (3M)

PART –B

2. a) Define demand. Explain the demand schedule.   (7M)

    b) Explain the demand forecasting methods.   (7M)

3. a) What are different cost concepts in production?   (7M)

    b) What is meant by Break-even analysis? Discuss the assumptions and the limitations of this technique.   (7M)

4. a) How does the equilibrium of a firm under perfect competition differ from monopoly?   (7M)

    b) Explain the monopoly and oligopoly market structure and features.   (7M)

5. a) What is public enterprise? Explain the features of public enterprises   (7M)

    b) Explain the meaning and phases of business cycles.   (7M)

6. a) Explain the meaning, importance and objectives of funds flow statement.   (7M)

    b) What is ratio analysis? Discuss the significance of balance sheet ratios.   (7M)

7. a) A project costing Rs.80000/- Annual cash inflows of Rs.40000/- after taxes for a period of six years. How much is the NPV if the firm expects 15% per annum   (7M)

    b) Explain the nature, significance and objectives of capital budgeting.   (7M)

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