

Estd. 1989

SIR C.R. REDDY COLLEGE OF ENGINEERING

ELURU - 534 007, West Godavari Dist., A.P., INDIA

APPROVED BY ALL INDIA COUNCIL FOR TECHNICAL EDUCATION, NEW DELHI,

AFFILIATED TO JNTUK, KAKINADA

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Ref. No.

STRATEGIC PLAN

Date :

(2017-2027)

Preamble:

Sir C.R. Reddy College of Engineering is the flagship institute of Sir C R Reddy educational institutions. The College was established in the year 1989 and is permanently affiliated to JNTUK from the Academic Year 2017-18.

Since its inception in 1989, Sir C.R. Reddy College of Engineering has been a premier institute for quality engineering education in Andhra Pradesh under the stewardship of its broad minded and magnanimous management. The last two and a half decades has seen the Institute fulfilling its motto of 'QUALITY SERVICE & VALUE BASED EDUCATION' to the student community.

Adhering to its core values, the institute gives top priority to ethical values and high standards and a commitment to value based education. We believe in working honestly and sincerely, in building trust and in maintaining a long lasting relationship with the Society. Our team comprises of highly qualified and motivated faculty. Core competence and a friendly but efficient work culture play an important role in our overall achievements.

The College is situated near Vatluru railway gate in Eluru, the Head Quarters of West Godavari district. It is surrounded by beautiful paddy fields and is on Chennai-Howrah highway and train route. A large number of buses and trains run via this town. It is easily accessible from any part of the country by rail, road as well as air..

The College is located in its own sprawling campus with an area of 30.48 acres. The vast green campus housing several Departments provides a stimulating environment to the high caliber staff and students of the institution. The Campus at Vatluru is a place where students from all walks of life are under a single umbrella pursuing their BE/B.Tech, M.Tech and MBA course.