

Name	N Mohana Vithaleswara Rao		
Designation	Assistant Professor		
Department	Department of MBA		
Date of Birth	09/05/1995		
Date of joining the Institution	07/10/2024		
Unique ID	1-44715306644		
Educational Qualification	UG	PG	Ph.D.
	B. Tech -ECE Gitam University Visakhapatnam	PGDM-BIF IPE-Hyderabad M Tech -VLSI Sir C R Reddy College of Engineering Eluru	Enrolled – MBA Siddhartha Academy of Higher Education (Deemed to be University)
Work Experience	Teaching		1
	Research		0
	Industry		4
	Others		6
Area of Specialization	PGDM – BIF, MTech – VLSI, Ph.D.-Entrepreneurship		
Courses taught	UG Level	PG Level	
		Entrepreneurship Projects Customer Relationship Management, Supply chain Management, Business Analytics, Promotional and Distribution Marketing, Research Methods for Business Decisions.	
Research Guidance	Master’s	Ph.D.	
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Projects carried out	--		
Patents	--		
Technology Transfer	--		
Research Publications	International Journals	6	
	National Journals	2	
	International Conferences	1	
	National Conferences	4	
No. of Books Published with details	-----		