Name	Smt. Sk. Jaheerunnisa			
Designation	Asst. Professor		(3.5)	
Department	MBA			
Date of joining the Institution	13-06-2008			
Unique ID	1-441354207			
<b>4</b>	UG	PG	Ph.D.	
Educational Qualifications with class/grade	B.Sc. (Electronics)	M.B.A (Finance & Marketing)		
	Teaching		14 years	
Work Experience	Research			
	Industry			
		Others		
Area of Specialization	Finance, HR & Mark UG I	eting	PG Level	
Courses Taught	<ol> <li>Managerial         Economics and             Financial Analysis     </li> <li>Management         Science     </li> </ol>		<ol> <li>Managerial         Economics</li> <li>Productions and         Operation         Management</li> <li>Business Research         Methods</li> <li>Project</li> </ol>	
			Management 5. Customer Relationship Management 6. Strategic Management 7. Managing Banks and Financial Institutions 8. Financial Risk Management 9. Strategic Human	
			Resource Management  10. Organisational Development and Change Management  11. Leadership & Change Management	
Degearah C-21	Mast	er's	Ph.D.	
Research Guidance	Mast	er's	Ph.D.	

Projects Handled at PG	15
Level	45

## **PUBLICATIONS IN JOURNALS**

National Journal	International National	UGC Care	Total
02		01	03

National Conferences	FDPs	Total
01	03	04

Membership in Professional		N
Associations		M
	ı	

 Membership in Commerce and Management Association. Membership ID - CMA/AP/A/013