


Name	Sri. Nimmala Satheesh		
Designation	Asst.Professor		
Department	MBA		
Date of joining theInstitution	23-06-2010		
UniqueID	1-441354499		
Educational Qualification	UG	PG	Ph.D.
	B.Com (Accounting)	MBA (Finance and Marketing)	Pursuing Ph.D in Annamalai University, Chidambaram, Tamil Nadu. Under the Guidance of Smt.Thamizharshi Specialization: Marketing (Admitted in the Year: 2019-2020)
WorkExperience	Teaching		12 years
	Research		
	Industry		1 year
	Others		
Area of Specialization	Finance & Marketing		
Courses Taught	UG Level		PG Level
	<ul style="list-style-type: none"><li>Managerial Economics and Financial Analysis</li><li>Management Science</li></ul>		<ol style="list-style-type: none"><li>Accounting for Managers</li><li>Financial Management</li><li>Mergers, Acquisitions and Corporate Restructuring</li><li>Consumer Behavior</li><li>Innovation and Entrepreneurship</li><li>Services Marketing</li><li>Promotional and Distribution Management</li></ol>
ResearchGuidance	Master's		Ph.D.
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Projects handled at PG Level	45		

## PUBLICATIONS IN JOURNALS

National Journal	International Journal	UGC Care	Total
03	02	01	06

International Conferences	National Conferences/ Webinars	Total
02	06	08

<b>Membership in Professional Associations</b>	<ul style="list-style-type: none"> <li>Membership in Commerce and Management Association.Membership ID - CMA/AP/A/011</li> </ul>
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