


Name	Smt. Ch Madhavi Latha		
Designation	Asst. Professor		
Department	MBA		
Date of joining the Institution	03-11-2010		
Unique ID	1-441542793		
Educational Qualifications	UG	PG	Ph.D.
	B.Com. (General)	M.B.A. (HR)	-----
Work Experience	Teaching		12 years
	Research		-----
	Industry		-----
	Others		-----
Area of Specialization	HR & Marketing		
Courses Taught	UG Level		PG Level
	<ul style="list-style-type: none"><li>• Managerial Economics and Financial Analysis</li><li>• Management Science</li></ul>		<ul style="list-style-type: none"><li>• Principles of Management</li><li>• Cross Cultural Management</li><li>• Operations Management</li><li>• Leadership and Change Management</li><li>• Industrial Relations</li><li>• Strategic Human Resource Management</li><li>• Global Marketing Management</li><li>• Logistics and Supply Chain Management</li><li>• Employee Relations and Engagement</li></ul>
Research Guidance	Master's		Ph.D.
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Projects handled at PG Level	40		

## PUBLICATIONS IN JOURNALS

National Journal	International National	UGC Care	Total
06	01	01	08

National Conferences	FDPs	Total
02	03	05

<b>Achievements</b>	<b>Certifications Details -</b> <ul style="list-style-type: none"> <li>Managing Employee Performance in Coursera</li> <li>Quality Management Systems in Udemy</li> </ul>
<sup>s</sup> <b>Membership in Professional Associations</b>	<ul style="list-style-type: none"> <li>Membership in Commerce and Management Association. Membership ID - CMA/AP/A/012</li> </ul>

