



# SIR C R REDDY COLLEGE OF ENGINEERING

ELURU-534007, WEST GODAVARI DIST, ANDHRA PRADESH, INDIA

(Accredited by NBA; Approved by AICTE, New Delhi &

Permanently affiliated to JNTUK, Kakinada)

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## Department of Management Studies

### BOS Members

S.No	NOMINATION	NAME OF THE MEMBER & AFFILIATION
1	Chairman	Dr.K.V.Sridhar HOD& Associate professor
2	Expert member nominated by University	1. Dr. A. Krishna Mohan B. Tech., M.Tech., MBA., Ph.D. Director – School of Management Studies Professor of Computer Science Engineering, Jawaharlal Nehru Technological University Kakinada Email: krishna.ankala@gmail.com,
3	Expert member nominated by Academic council	Dr. Atluri Sri Ram Professor Department of Management studies Vignana Jyothi Institute of Management, Hyderabad. Ph:9948599899
4	Expert member nominated by Academic council	Dr.Ravi Kanth Balijapalli, Dy. Director Career Guidance at GITAM (Deemed to be University) Visakhapatnam Ph: 9493480209 Email Id: balijapalli@gmail.com
5	Industry	Venkatesh Padarthy Savidha Concepts Pvt Ltd. Eluru PH: 9985344007 Email : smilingvenkat@gmail.com
6	Alumni	V.Neehar Valhuru Area Collection Manager AP & Telangana Yes Bank Ltd, Vijayawada. Ph: 9701460406
7	Faculty	1. Sk.Jaheerunnisa Begum Assistant Professor 2. N.Satheesh Assistant Professor 3. Ch.Madhavi Latha Assistant Professor 4. E.Kavitha Assistant Professor 5. M.Sushma Assistant Professor 6. K.Aasha Sravanthi Assistant Professor

*K.V.Sridhar*  
Board of Studies

Head of the Department

Department of MBA

Sir C R Reddy College of Engineering

Department of management studies  
ELURU - 534 007

Estd.1989

# SIRCR REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

(SPONSORED BY SIRCR EDUCATIONAL INSTITUTIONS, SOCIETY REGD. NO.: 10/1950)  
VATLURU, ELURU-534007, ELURU DISTRICT, ANDHRA PRADESH, INDIA

Approved by AICTE, Accredited by NBA (UG: CSE, IT, ECE, EEE, ME), Affiliated to JNTUK, Kakinada

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## Minutes of First BOS Meeting A.Y:2024-25

**Subject** : MBA Ist Year I<sup>st</sup> & II<sup>nd</sup> Semester Subjects and Labs  
**Date** : 12.09.2024  
**Venue** : Department Office of MBA.  
**Date & Time** : 11.00 A.M.  
**Mode of conducting meeting**: Online meeting (Zoom App).

### Agenda:

- To introduce BOS members.
- To discuss and approve the structure of MBA programme for 1<sup>st</sup> and 2<sup>nd</sup> semesters
- To discuss and finalise the syllabus and model papers of the first and second semesters of MBA programme.
- To discuss and finalise the pattern of the internal and external examinations of the MBA programme.
- To discuss the innovative methods of teaching, department activities and placements of the department.
- Any other academic matters with the permission of the chairman.

S.NO	Name of the Member(s)	Designation	Designation in Committee	Status attending	Signature
1	Dr. K.V.Sridhar	HOD & Associate professor	Chairperson		K.V.S.
2.	Dr. A. Krishna Mohan	M.Tech., MBA., Ph.D, Director School of Management Studies Professor of Computer Science Engineering, JNTU Kakinada	Expert Member (University Nominee)		A.K.M.
3.	Dr. Atluri Sri Ram	Professor Department of Management studies, Vignana Jyothi Institute of Management, Hyderabad.	Member (Subject Expert)		Attended online
4.	Dr. Ravi Kanth Balijapalli,	Dy. Director Career Guidance at GITAM	Member (Subject Expert)		Attended online

# SIR C. R. REDDY COLLEGE OF ENGINEERING, ELURU

		(Deemed to be University) Visakhapatnam		
5.	Venkatesh Padarathi	Savidha Concepts Pvt Ltd., Eluru	Member (Industrial Expert)	Attended online
6.	V.NeeharValhuru	Area Collection Manager AP&Telangana, Yes Bank Ltd, Vijayawada.	Member (College Alumni)	Attended online
7.	Sk.Jaheerunnisa Begum	Asst.Professor, SIRCRRCOE	Member	pk. Jaly
8.	N.Satheesh	Asst.Professor, SIRCRRCOE	Member	e. Sathish
9.	Ch.MadhaviLatha	Asst.Professor, SIRCRRCOE	Member	Ch. Madhavi
10.	E.Kavitha	Asst.Professor, SIRCRRCOE	Member	E. Kavitha
11.	M.Sushma	Asst.Professor, SIRCRRCOE	Member	M. Sushma
12.	K.AashaSravanthi	Asst.Professor, SIRCRRCOE	Member	K. Aasha

## Resolution:

### **Resolutions on 1<sup>st</sup> year MBA subjects:**

Resolved to adhere to the provided guidelines without making any deviations or additions to the syllabus for the I& II semesters. There are no changes or additions to the JNTUK R24 regulations

We finalized course outcomes for all first-year first-semester and second-semester subjects.

### **Resolutions on Entrepreneurship development :**

University Nominee Dr. A Krishna Mohan Garu explained the guidelines for doing an Entrepreneurship project for all four semesters and explained it was designed from the inspiration from our honorable Prime Minister Sri NarendraModis Make in India for the development of our society and Nation.

Sri VenkateshPadarathi, industrial expert, recommended that faculty members foster a change in students' attitudes from being job seekers to becoming job creators, thus inspiring them to engage in entrepreneurial ventures.

University nominee Dr. Krishna Mohan Garu advised conducting FDPs on entrepreneurship to give better guidance to students.

### **Resolutions on PACEUP:**

Subject expert Dr.A.Sreeram suggested increasing credits for communication skills, subject which is most important for rural background students

Subject expert Dr. B. Ravikanth recommended providing training to faculty members who teach this subject to enhance student's communication development.

Dr. A Krishna Mohan Garu, the university nominee, indicated that this subject was developed by the standards of leading business schools and advised to handle this subject effectively to achieve the desired outcomes.

#### **Resolutions on Business Analytics and Tally lab:**

Subject expert Dr. A. Sree Ram recommended the integration of Business Analytics with R programming. Subject expert Dr. B Ravi Kanth shared a similar perspective, stating that business analytics is an exceptionally complex field that necessitates the expertise of a computer faculty to effectively manage the subject.

Alumni V. Neehar proposed an enhancement of the curriculum for the Tally lab in the second semester, emphasizing its increased relevance to industry requirements.

Subject expert Dr. Sreeram and Industry expert Sri P. Venkatesh recommended placing greater emphasis on Excel concepts rather than Tally concepts as it is much needed in the present business

#### **Resolutions on Placements and department activities.**

The members express their satisfaction with the current co-curricular activities and have recommended their continuation, as they significantly contribute to the development of communication and soft skills of the students.

Dr. Ravi Kanth recommended enhancing the number of Memorandum of Understanding (MOUs) with various companies and non-governmental organizations (NGOs) to secure additional project opportunities, internships, and placements.

Resolved to motivate students to pursue online certification courses and to get involved in online internships.