



SIR C R REDDY COLLEGE OF ENGINEERING

ELURU-534007, WEST GODAVARI DIST, ANDHRA PRADESH, INDIA

(Accredited by NBA; Approved by AICTE, New Delhi &

Permanently affiliated to JNTUK, Kakinada)

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Department of Management Studies

BOS Members

S.No	NOMINATION	NAME OF THE MEMBER & AFFILIATION
1	Chairman	Dr.K.V.Sridhar HOD& Associate professor
2	Expert member nominated by University	1. Dr. A. Krishna Mohan B. Tech., M.Tech., MBA., Ph.D. Director – School of Management Studies Professor of Computer Science Engineering, Jawaharlal Nehru Technological University Kakinada Email: krishna.ankala@gmail.com,
3	Expert member nominated by Academic council	Dr.Atluri Sri Ram Professor Department of Management studies Vignana Jyothi Institute of Management, Hyderabad. Ph:9948599899
4	Expert member nominated by Academic council	Dr.Ravi Kanth Balijapalli, Dy.Director Career Guidance at GITAM (Deemed to be University) Visakhapatnam Ph: 9493480209 Email Id: balijapalli@gmail.com
5	Industry	Venkatesh Padarathi Savidha Concepts Pvt Ltd. Eluru PH: 9985344007 Email : smilingvenkat@gmail.com
6	Alumni	V.Neehar Valhuru Area Collection Manager AP & Telangana Yes Bank Ltd, Vijayawada. Ph: 9701460406
7	Faculty	1. Sk.Jaheerunnisa Begum Assistant Professor 2. N.Satheesh Assistant Professor 3. Ch.Madhavi Latha Assistant Professor 4. E.Kavitha Assistant Professor 5. M.Sushma Assistant Professor 6. K.Aasha Sravanthi Assistant Professor 7. N.Mohana Viteswara Rao Assistant Professor

Kusna
Board of Studies

Member of the Department
Department of MBA
Department of management studies
Sir C.R. Reddy College of Engineering
Eluru-534007

Estd. 1989

SIRCR REDDY COLLEGE OF ENGINEERING (AUTONOMOUS)

(SPONSORED BY SIRCR EDUCATIONAL INSTITUTIONS, SOCIETY REGD. NO.: 10/1950)
VATLURU, ELURU-534007, ELURU DISTRICT, ANDHRA PRADESH, INDIA

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Minutes of First BOS Meeting A.Y:2024-25

Subject : MBA 2nd Year Ist & IInd Semester Subjects & project works
Date : 23-07-2025
Venue : Department Office of MBA.
Date & Time : 11.30 A.M.
Mode of conducting meeting: Online meeting (Zoom App).

Agenda:

1. To introduce BOS members
2. To discuss and approve the course structure of the MBA for the second year, first and second semesters
3. To discuss and approve the syllabi & model papers of the Third & fourth semesters
4. To discuss the innovative methods of teaching and evaluation to be adopted by the Department.
5. To discuss and approve the pattern of internship.
6. To suggest the names of panel of examiners and paper setters.
7. To approve the Departmental activities for the academic year 2025-26.
8. To suggest Employable/ Entrepreneurship/ Skill oriented modules in each course.
9. Any other academic matter with the permission of the chair.

S.NO	Name of the Member(s)	Designation	Designation in Committee	Status attending	Signature
1.	Dr. K.V.Sridhar	HOD & Associate professor	Chairperson		
2.	Dr. A. Krishna Mohan	M.Tech., MBA., Ph.D, Director School of Management Studies Professor of Computer Science Engineering, JNTU Kakinada	Expert Member (University Nominee)		

3.	Dr.Atluri Sri Ram	Management studies, Vignana Jyothi Institute of Management, Hyderabad.	(Subject Expert)	Attended online
4.	Dr.Ravi Kanth Balijapalli,	Dy. Director Career Guidance at GITAM (Deemed to be University) Visakhapatnam	Member (Subject Expert)	Attended online
5.	Venkatesh Padarathi	Savidha Concepts Pvt Ltd., Eluru	Member (Industrial Expert)	Attended online
6.	V.Neehar Valhuru	Area Collection Manager AP & Telangana, Yes Bank Ltd, Vijayawada.	Member, (College Alumni)	Attended online
7.	Sk.Jaheerunnisa Begum	Asst. Professor, SIRCRRCOE	Member	St Jalsa
8.	N.Satheesh	Asst. Professor, SIRCRRCOE	Member	Satish
9.	Ch.Madhavi Latha	Asst. Professor, SIRCRRCOE	Member	Ch Madavi
10.	E.Kavitha	Asst. Professor, SIRCRRCOE	Member	E.K.
11.	M.Sushma	Asst. Professor, SIRCRRCOE	Member	M.Sushma
12.	K.Aasha Sravanthi	Asst. Professor, SIRCRRCOE	Member	A.
13.	N.Mohana Vialeswara Rao	Asst. Professor, SIRCRRCOE	Member	N.Mohana

Resolution:

Resolutions on 2nd year MBA subjects:

Resolved to adhere to the provided guidelines without making any deviations or additions to the syllabus for the I & II semesters of MBA second year. There are no changes or additions to the JNTUK R24 regulations.

Dr. Krishna Mohan garu, the university nominee, clarified the process for selecting specializations. Those students opting for dual specializations must choose electives 1 and 2 from their first specialization and electives 3 and 4 from their second specialization in the third and fourth semesters.

Dr. Krishna Mohan garu, the university nominee, instructed that the marks for the third semester Entrepreneurship project be increased from 30 to 50.

Resolutions on Project work

University nominee Dr. Krishna Mohan Garu outlined the project work guidelines. The project work should be conducted in a selected specialization, or students may initiate their own business; however, they must provide all necessary documentation, such as a GST certificate, photographs of the business, and so on.

Dr. Ravi Kanth recommended enhancing the number of Memoranda of Understanding (MOUs) with various companies and non-governmental organizations (NGOs) to secure additional project opportunities and internships.

Resolutions on Entrepreneurship development

University nominee Dr. Krishna Mohan Garu advised to conduct FDPs and workshops on entrepreneurship to give better guidance to students

Sri Venkatesh Padarathi garu, industry expert, suggested that the department should organize additional interactive sessions with entrepreneurs to inspire students towards entrepreneurship.

Dr. A. Sri Ram garu, subject expert, recommended organizing industrial visits to small enterprises to enhance students' awareness of the small-scale sector.

Dr. K. V. Sridhar, HOD, MBA, stated that the institution has signed a Memorandum of Understanding (MOU) with MSME, Visakhapatnam, and is actively organizing entrepreneurship programs. He also noted that the MBA department intends to sign a separate MOU with MSME to arrange further entrepreneurship programs in the future

Resolutions on Placements and department activities.

The members expressed their satisfaction with the existing co-curricular activities. They suggested that they should continue, as they play a crucial role in enhancing the communication and soft skills of the students.

Dr. Ravi Kanth garu, subject expert, pointed out that there are numerous opportunities in Power BI hence, it is vital to provide Power BI training to all students..

Subject expert Dr. A. Sri Ram garu recommended that Excel training be provided to all students, as it is a minimum necessary skill for all MBA specializations.

Resolved to motivate students to pursue online certification courses and to get involved in online internships.